

V E N U E S

HENRY FORD MUSEUM®

Henry Ford Museum is an impressive place – 12 acres under a single roof – filled with tens of thousands of artifacts, every one of them with a tale to tell about America’s passion for innovation. There’s R. Buckminster Fuller’s head-turning Dymaxion House, the Rosa Parks Bus, the Kennedy Limousine, the 600-ton Allegheny locomotive, even the 1952 Oscar Mayer Wienermobile®.

Henry Ford Museum is filled with awe-inspiring artifacts and experiences, providing a one-of-a-kind backdrop for your social or business gathering. Imagine dining near one of the few remaining prints lifted from the Declaration of Independence in 1826. Or dancing under the outstretched wings of a DC-3 suspended from the Museum ceiling. There is only one *Henry Ford Museum*. Make it yours.

Standard Evening Admission \$10-\$15 per person

Includes Museum admission with standard event support staff of facilities, security and visitor service.
(Minimum admission of \$1,500.)

Evening Admission with Innovation Package \$20-\$25 per person

Includes Museum admission with standard event support plus welcome address, tour guides (1/50 ratio), two staffed exhibits and podium with microphone.
(Minimum admission of \$3,000.)

Areas included with Henry Ford Museum event:

Museum Plaza

The plaza is the focal point of most Museum events. You’re surrounded by the highlights of our collection. An ideal setting for galas, wedding receptions and large events.

- Serves up to 600 banquet, 5,000 strolling.

Prechter Promenade

Our grand entrance. Use as a reception area for a lavish introduction to your evening or as an elegant prefunction area.

- Serves up to 400 reception-style.

Flexible Exhibit Gallery Lobby

An enormously popular option featuring our newest exhibit, perfect for receptions, afterglows or desserts.

- Capacity of 500 for strolling, 200 seated.
- Exhibit may be additional charge.

Pennsylvania Courtyard

A little-known gem. A peaceful, open-air courtyard, suited to outdoor receptions or a ceremony of up to 400 guests.

- 400 guests for wedding ceremony
(additional \$1,000 ceremony fee).

Evening events only, starting at 6:30pm.

Minimum food expenditure applies.

Prices and policies are subject to change.

V E N U E S

H E N R Y F O R D M U S E U M ®

Museum venues available independently:

Anderson Theater

Our recently restored historic theater features gilded décor, upper balcony, private restrooms and a spacious stage. Just the place for your presentation or wedding ceremony.

- Seats up to 600.
- Facility fee, \$2,400 per four-hour event (daytime only) or \$850 with accompanying evening Museum-catered function.
- Does not include Museum admission or food and beverage reception area.

Michigan Café

Lighthearted Michigan-themed décor makes for friendly, casual dining experiences.

- Serves up to 130 banquet.
- Facility fee of \$800 for evening events.
- Does not include Museum admission.
- Food minimum expenditure applies.

IMAX® Theatre

Michigan's largest IMAX® screen and our million-dollar projector will take your audiences to places they never imagined. Think BIG!

- Theater seats up to 427 guests for 2-D and 392 guests for 3-D films.
- Private screenings, \$2,250-\$6,000 per show, plus concessions.
- IMAX® lobby serves up to 200 reception-style, \$500-\$6,000 per hour (based on current schedule and film displacement). IMAX® film selection is limited and schedule is not available more than two months in advance.

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GREENFIELD VILLAGE®

Greenfield Village is where Henry Ford sought to re-create the world that inspired him to greatness. There are dozens of historic structures and gas-lit lanes bustling with Model Ts and horse-drawn carriages. *Greenfield Village* – a place to rekindle your imagination.

When your guests enter *Greenfield Village*, they'll leave the 21st century behind. Whether there are 100 or 10,000 of them, they'll be surrounded by one unique setting after another, whether you opt for our 19th-century Eagle Tavern or our newest venue, the Village Pavilion, or anything in between.

Greenfield Village Buyout

One of America's great showplaces can be all yours. Exclusive use of *Greenfield Village* and its amenities for groups of 500 to 10,000.

- Evening Village buyout, up to 10,000 guests, \$50,000.
- District buyout, 1,000 or fewer guests, \$15,000 per district.
- Evening events only, starting at 6:30pm.
- Minimum food and beverage expenditures apply.

Village Pavilion

Ideally located in the heart of the Village, overlooking the Village Green and carousel, this new 5,000-square-foot, all-season venue is light, spacious and completely enclosed, featuring six oversize retractable doors opening to a brick-paved garden patio.

- Picnics for 150-900.
- Banquets for up to 250 guests.
- Facility fee of \$500 for daytime or evening events.
- Village admission required during public hours.
- Minimum food expenditure applies.

A Taste of History®

Panoramic windows, a spacious, shaded patio and a menu to satisfy your taste buds' desires. A new, fun and quirky venue – with all the conveniences.

- Serves up to 160 banquet, 125 with dance floor.
- Facility fee of \$300 for daytime events or \$500 for evening events.
- Minimum food expenditure applies.

Eagle Tavern

Host a one-of-a-kind event that immerses your guests in 19th-century Michigan hospitality. Offer an authentic historical experience featuring social customs, period menu and costumed staff. Or select a modern menu and enjoy the warm, candle-lit atmosphere. Perfect for a corporate event or a romantic wedding that will be talked about for years.

- Serves up to 180 banquet, 135 with dance floor.
- Facility fee of \$500 for evening.
- Minimum food expenditure applies.

Historic enhancements, such as period music or horse-drawn carriages, will complete your experience.

Martha-Mary Chapel

With an elegant pipe organ, towering ceiling, candle-lit chandelier and a doorway that opens onto the Village Green, Martha-Mary Chapel has the refined beauty of a 19th-century New England church. A picturesque setting for the storybook ceremony of your dreams.

- Seats 125 guests.
- Facility fee of \$1,500 or \$950 with catered event in *Greenfield Village*.

Walnut Grove

A picturesque retreat in *Greenfield Village*, Walnut Grove is our signature setting for large-scale picnics and events.

- Tented picnics for 500-10,000 guests.
- Facility fee of \$1,500 for daytime or evening events.
- Tent Package (through The **Henry Ford**) required at additional fee.
- Village admission required during public hours.
- Minimum food expenditure applies.

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F O R D R O U G E F A C T O R Y T O U R

The Ford Rouge Factory Tour is a five-part adventure where visitors see how cutting-edge environmental practices and industrial innovation mesh to create one of the world's most enlightened and forward-looking factories.

This visionary manufacturing facility is a one-of-a-kind setting for private or semiprivate functions, incorporating a fully interactive experience. All events include the five signature elements of America's greatest manufacturing experience:

- A three-screened film about the ideas that gave birth to the Rouge Plant and its unique role in American history.
- A 360-degree multisensory presentation where visitors experience the gamut of the factory's sights, sounds and sensations.
- An observation deck to view the highlights of the environmentally enlightened facility.
- An in-depth tour of final assembly from an elevated walkway at the Dearborn Truck Plant.
- The Legacy Gallery, displaying some of the Rouge's legendary vehicles.

Morning Event

Private breakfast with semiprivate tour for up to 150 guests.

- Start times from 7am to 8:45am.
- Facility fee, \$900-\$3,500 (varies by start time and guest count).
- Creative meeting space can be arranged for groups of 75 or fewer.
- Transportation not included.

Evening Event

Exclusive use of the *Ford Rouge Factory Tour* for private tours of up to 300 guests.

- Private events start at 5:30pm. Catered functions begin at or after 6:30pm.
- Facility fee, \$3,000-\$5,000 (varies by start time and guest count).
- Dinner service capacity is 100 guests seated, 300 guests strolling.
- Transportation not included.
- Theater-style meeting space available.

All-Day Event

Exclusive private use of *Ford Rouge Factory Tour* for the day for up to 1,350 guests.

- Facility fee, \$12,000.
- Facility rental from 9am to 5pm (can be extended for additional fee).
- Includes *Ford Rouge Factory Tour* buses departing from *Henry Ford Museum*[®] or alternate single location.
- Food and beverage arrangements available.

Minimum food expenditure applies. Please inquire about other unique venues available.

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Lovett Hall

Henry Ford built this glorious ballroom for the dances he and his wife, Clara, hosted. They lavished attention on the facility, and it shows: Burmese teak floor, crystal chandeliers and enormous paired fireplaces. Lovett Hall is arguably the most gracious and elegant ballroom in the Midwest.

With a Lovett Hall event, the only limitation is your imagination. Even the lobby is magnificent, with its adjoining library, garden and courtyard. It is, unquestionably, the setting for a dream event, a sparkling gala or a memorable wedding reception. Lovett Hall will lend your next signature event the grace, style and grandeur a great event deserves.

Lovett Hall Ballroom and Foyer

The elegance and glamour of the Lovett Hall ballroom can now be yours. From the moment your guests enter this remarkable 1930s gem, they are surrounded by unsurpassed refinement.

- Facility fee, \$800-\$2,000 for daytime or evening events.
- Serves up to 350 banquet or 600 reception, 300 with dance floor.
- Minimum food expenditure applies.

Areas included with Lovett Hall event:

Lovett Lobby

The epitome of 1930s chic: Marble flooring and a 14-foot-high ceiling with crown molding provide a magnificent setting for a cocktail reception or wedding ceremony.

- 250 guests for reception.
- 250 guests for wedding ceremony (additional \$400 ceremony fee).

Ginger Meyer Garden

Lovett Hall's most picturesque garden is enhanced by intricate brickwork, a cultured-limestone gazebo and statue of Ceres, the Roman goddess of agriculture. Ideal for wedding ceremonies and cocktail receptions.

- 250 guests for reception.
- 250 guests for wedding ceremony (additional \$400 ceremony fee).

Lovett Courtyard

Lush gardens provide a stylish space for cocktail receptions and wedding ceremonies.

- 100 guests for reception.
- 60 guests for wedding ceremony (additional \$400 ceremony fee).

Lovett Library

Original library of The Edison Institute, this charming space can be used for a variety of functions during your Lovett Hall event.

- Capacity varies according to setup needs.

V E N U E S

Wedding Ceremony Sites

The Henry Ford® is pleased to offer a lovely selection of exquisite wedding ceremony locations.

Ceremony fee includes site and:

- A one-hour rehearsal the week of the wedding.
- A representative to assist at the rehearsal and the wedding.
- Forty-five minutes' preparation time before the ceremony.
- One hour for ceremony and photographs.

Henry Ford Museum®

with Museum reception only

Anderson Theater

Seats 600 guests, ceremony fee of \$850.

Pennsylvania Courtyard*

Seats 400 guests, ceremony fee of \$1,000 includes chair rental.

Lovett Hall

with Lovett Hall reception only

Lovett Lobby

Seats 250 guests, ceremony fee of \$400.

Ginger Meyer Garden*

Seats 250 guests, ceremony fee of \$400.

Lovett Courtyard*

Seats 60 guests, ceremony fee of \$400.

Greenfield Village®

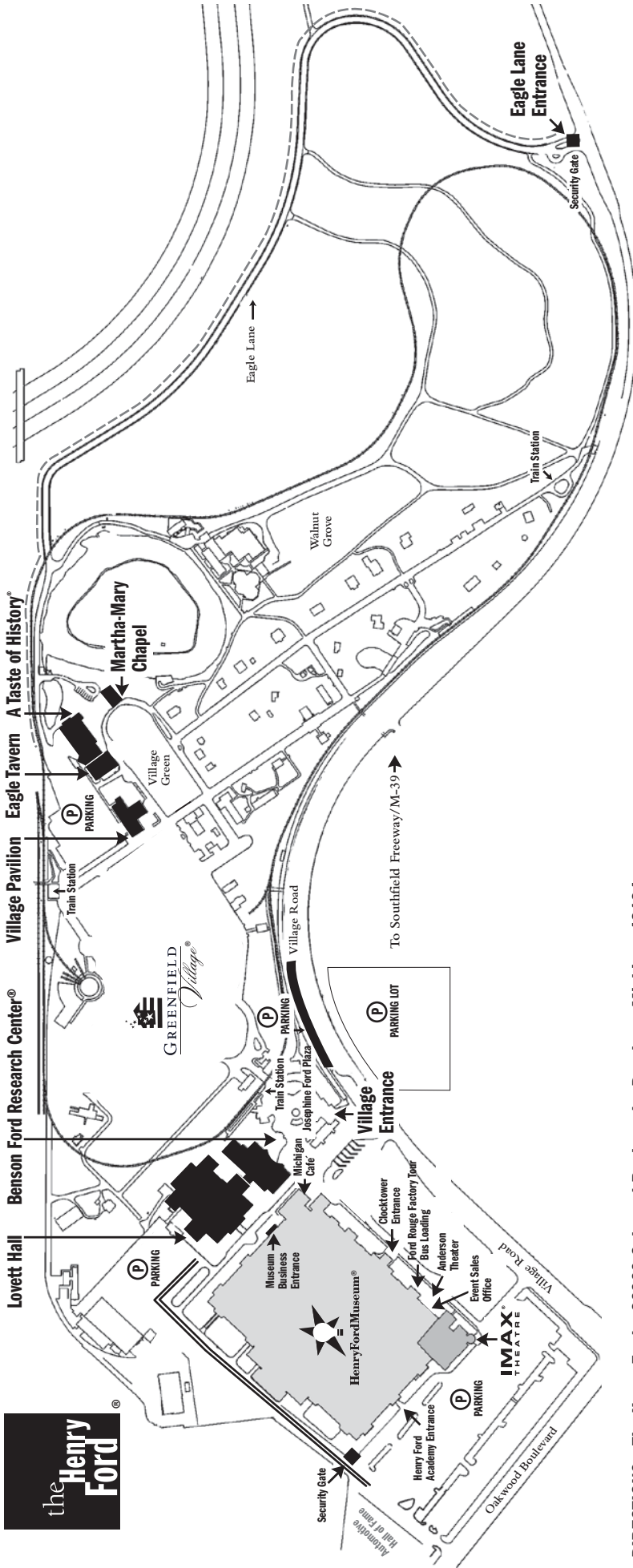
Martha-Mary Chapel

Seats 125 guests, ceremony fee of \$1,500 or \$950 with *Greenfield Village* reception.

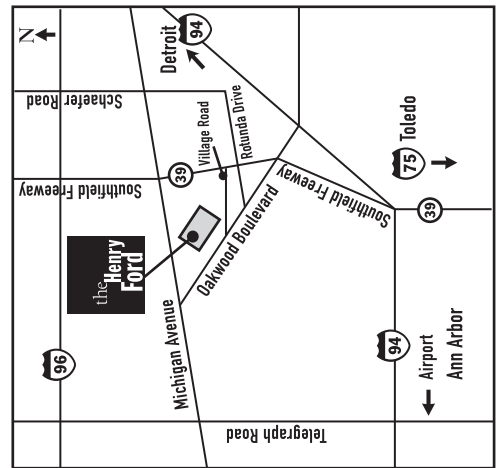
Horse-Drawn Carriages and Model Ts Available on Most Dates

Please see "Enhancement" menu for more details.

**When reserving a courtyard or garden, an alternative indoor location in case of inclement weather will be reserved. The alternative location for both Ginger Meyer Garden and Lovett Courtyard is Lovett Lobby at no additional charge. The alternative location for Pennsylvania Courtyard is Anderson Theater at no additional charge.*



DIRECTIONS - The Henry Ford - 20900 Oakwood Boulevard - Dearborn, Michigan 48124
Henry Ford Museum, Greenfield Village, IMAX® Theatre, Benson Ford Research Center



From I-94

Exit to northbound Southfield Freeway (M-39). Drive 1.8 miles to Oakwood Boulevard (Exit 4). Left on Oakwood and drive 1.8 miles.

From I-75

Exit to northbound Southfield Freeway (M-39). Drive 4.1 miles to Oakwood Boulevard (Exit 4). Left on Oakwood and drive 1.8 miles.

From I-96

Exit southbound Southfield Freeway (M-39). Drive 4.5 miles to Michigan Avenue (Exit 6). Stay to left on service drive, then turn right at entrance on Village Road.

Group and Event Sales - 313.982.6220 After-Hours Security - 313.982.6096

Eagle Tavern, A Taste of History®, Village Pavilion, Martha-Mary Chapel

Enter via Eagle Lane Entrance on Village Road and continue to parking lot. Follow dotted lines indicated on map.

Lovett Hall

Proceed to rear of Museum by entering through security gate off Oakwood Boulevard, then follow the road behind the Museum. Continue straight ahead to parking lot. Follow double lines indicated on map.

Benson Ford Research Center

Park in public parking; enter via Josephine Ford Plaza at Village Entrance. Parking on Village Road or in public parking lots across from Village Entrance.

Museum

Drop-off available in front of Clocktower Entrance using circular drive. Parking available by IMAX® Theatre.

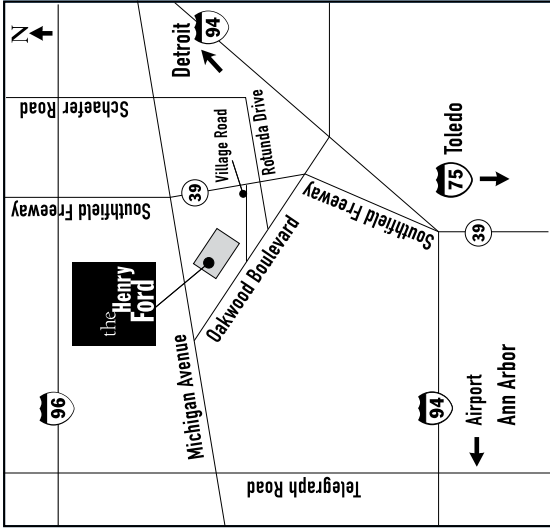
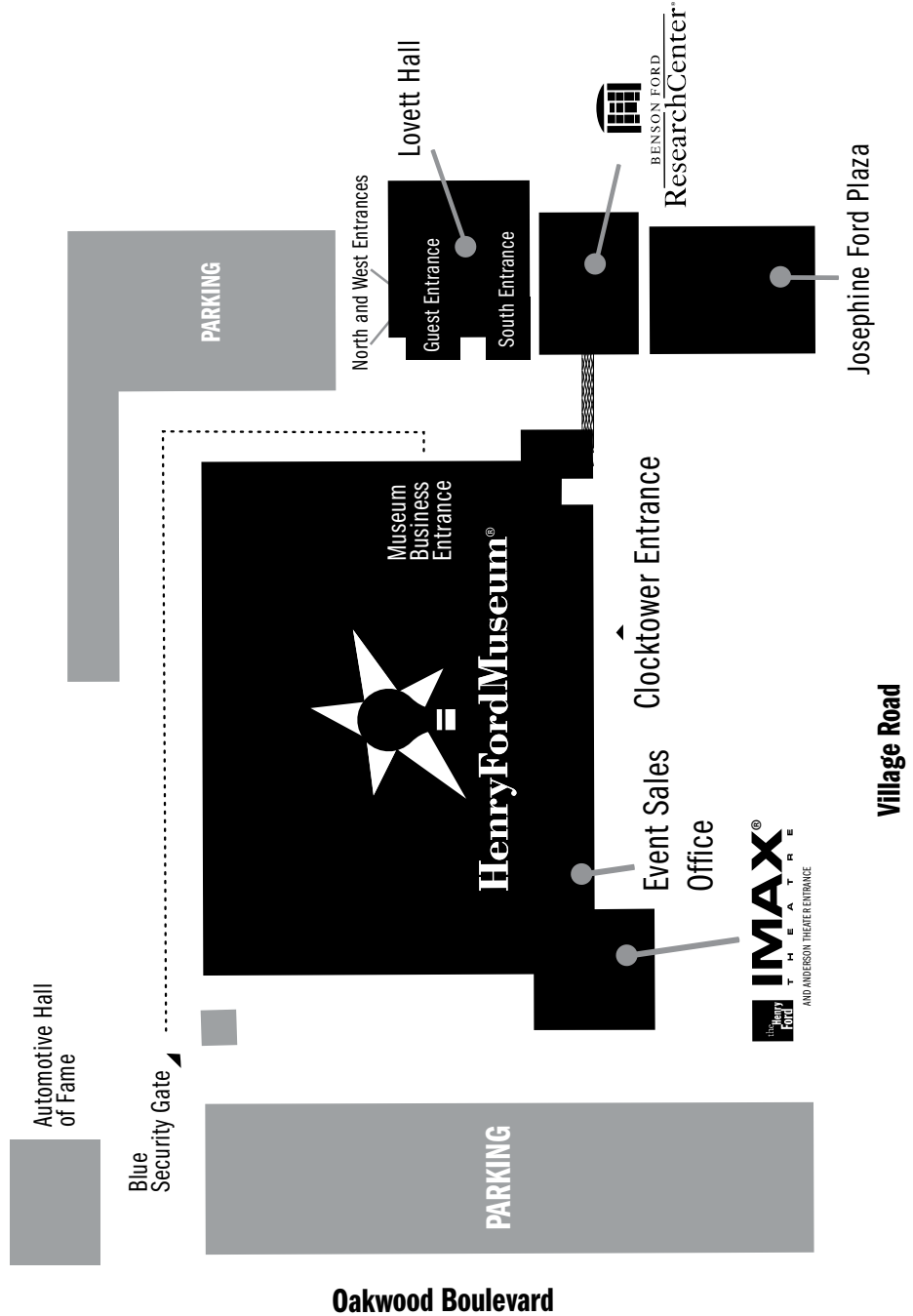
Ford Rouge Factory Tour

Bus loading station near the Anderson Theater entrance of the Museum. Parking available by IMAX® Theatre.



Event Sales Department
S E R V I C E S

Event Delivery Map



Event Deliveries

Please be sure you have a scheduled delivery time and pickup time, and know your group's name, date, event time and venue. Please note: Many venues are open to the public during the day, so delivery and setup times are usually in late afternoon; same-day pickup is always required. Most venues are large; vendors are responsible for their own cart or dolly with large rubber wheels. Electricity needs must be confirmed at least 3 weeks prior to event. Vendors are responsible for their own extension cords, turtles and/or safety covers.

All deliveries and setup services must enter through Blue Security Gate and check in with Museum Business Entrance Security upon arrival.

Museum Business Entrance for unloading only –no parking or blocking pedestrian crossing.

Henry Ford Museum: Deliveries to Museum Business Entrance only. No deliveries through Clocktower Entrance or IMAX® Entrance.

Lovett Hall: For deliveries to Museum Business Entrance or Lovett Hall South Entrance, please check with your sales representative. Vendors may enter South Entrance and service elevator only. No deliveries through Guest Entrance of Lovett Hall.

Eagle Tavern, A Taste of History®, Martha-Mary Chapel and Pavilion: Deliveries to Museum Business Entrance, unless otherwise prearranged.

Event Planning: 313.982.6220
Security (24 Hours): 313.271.1620